



POWER OF ATTORNEY FOR SPONSOR OF NON-TECHNOLOGY USER

This Power of Attorney (“POA”) is executed on this day of , 20 .

1. Parties

- **Principal (Non-Technology Brand Partner):**

Name:

Address:

Phone (if available):

- **Attorney-in-Fact (Sponsoring Brand Partner):**

Name:

Sponsoring Brand Partner ID:

Address:

Phone/Email:

2. Grant of Authority

The Principal hereby appoints the above-named Sponsoring Brand Partner as their true and lawful Attorney-in-Fact, with the limited authority to:

1. Agree to and accept the **Brand Partner Application and Agreement** with LifeWave on behalf of the Principal.
2. Renew the Brand Partner Agreement annually on behalf of the Principal.
3. Submit required forms, acknowledgments, or authorizations related to maintaining the Principal’s Brand Partner status.
4. Assist with account setup, eWallet facilitation, and other administrative actions necessary for participation as a LifeWave Brand Partner.

3. Policies and Procedures Acknowledgment

The Attorney-in-Fact acknowledges, affirms, and agrees to the following:

- They have read, understand, and agree to comply with LifeWave's **Policies and Procedures**, as may be amended from time to time.
- They agree to operate the Principal's Brand Partner account in compliance with all applicable company standards, rules, and regulatory requirements.
- They will conduct business on behalf of the Principal with cultural sensitivity, respect, and financial accountability.

4. Term & Renewal

- This Power of Attorney is valid for a period of **one (1) year** from the date of execution.
- It must be **renewed annually** at the time of the Brand Partner Agreement renewal.
- The Principal may revoke this POA at any time in writing by notifying LifeWave.

5. Limitations

The Attorney-in-Fact shall not:

- Transfer commissions or bonuses to accounts other than those designated by the Principal.
- Use the Principal's authority to circumvent company policies, volume requirements, or compensation rules.
- Assign or delegate this authority to another party without LifeWave and the Principal's written consent.

6. Acknowledgment of Receipt of Policies & Procedures

By signing below, the Attorney-in-Fact (Sponsoring Brand Partner) confirms that:

- They have physically provided the Principal (Non-Technology User) with a **paper copy of LifeWave's Policies and Procedures**.
- They have explained, to the extent possible, the purpose of the Policies and Procedures.
- They acknowledge responsibility for ensuring that the Principal's participation remains compliant with the Company's Policies and Procedures.

7. Governing Law

This Power of Attorney shall be governed by and construed in accordance with the laws of the state of Utah.

8. Signatures

Principal (Non-Technology User):

Signature:

Date:

Printed Name:

Notary

Signature:

Date:

Printed Name:

Commission Expiration (if notary):

I acknowledge my responsibilities required in this Power of Attorney.

Attorney-in-Fact (Sponsoring Brand Partner):

Signature:

Date:

Printed Name: